



# RUST CONVERTER

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Automotive repairs and restoration no longer require deep scrubbing and sandblasting. With its simple application, FERTAN® RUST CONVERTER pulverizes rust, converting automotive surfaces into a blackened metal that's ideal as a fresh paint base. FERTAN RUST CONVERTER also leaves a protective zinc coating that prevents recurrent rusting for up to 6 months.

**Recommended for:** Long-term, protective rust treatment for maintenance interventions on previously painted, oxidized metal parts

## PRODUCT HIGHLIGHTS

- Two steps in one – rust removal & zinc protection
- Prevents future rusting
- Easy application
- 48 hour conversion time
- Cost effective compared to sandblasting

## DIFFERENTIATORS

- Water-based, non-toxic & nonflammable
- Completely removes rust instead of masking
- Can be applied by roller, sponge, or spray
- Unlimited shelf life, even after opening
- Reacts well on wet surfaces & in wet conditions
- Cleans off unwanted surfaces with water

## APPLICATION INSTRUCTIONS

1. Remove loose rust or use sandpaper to create smooth surface—if needed.
2. Wipe off surface with silicone/grease remover (surface must be oil/silicone/grease free).
3. Shake well and apply FERTAN RUST CONVERTER with a brush, or spray on metal to be treated. (Surface can be wet)
4. Let FERTAN RUST CONVERTER work for at least 24 hours when used in temperatures of 55–95°F (12–35°C). Surface will turn black creating a protective zinc layer.
  - In dry climates (i.e. direct sunlight over 95°F (35°C) or humidity under 50%), spray light water mist after 1-2 hours to moisten treated area.
  - In cold temperatures of 41–54°F (5–12°C), let work for at least 48 hours.
  - Do not use under 41°F (5°C)
5. Rinse the surface with water and let dry. Surface is ready for priming and painting.
  - Priming and painting must take place within 6 months.
  - We recommend FERTAN EPOXY PRIMER or FERTAN MULTI-METAL COATING.
  - If surface is sanded prior to priming, FERTAN's protective zinc layer will be removed.

# A SIMPLE SANDBLASTING ALTERNATIVE

FERTAN® RUST CONVERTER OFFERS A 64% COST SAVINGS AS COMPARED TO SANDBLASTING

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## ADVANTAGES / COMPETITORS FERTAN vs SANDBLASTING

SPECIFICATION OF SERVICE	UNIT	TIME PER UNIT	PRICE PER UNIT	COVERAGE AREA	TOTAL PRICE	TOTAL TIME
Sandblasting	Square Foot (ft <sup>2</sup> )	6 min	\$3.90	172 ft <sup>2</sup>	\$62.40	96 min
Protection with Zinc spray	Square Foot (ft <sup>2</sup> )	6 min	\$13.44	172 ft <sup>2</sup>	\$215.04	96 min
<b>TOTAL</b>	Square Foot (ft <sup>2</sup> )	12 min	\$17.34	172 ft <sup>2</sup>	\$277.44	192 min
<b>FERTAN</b>	Square Foot (ft <sup>2</sup> )	1 min (by spray)	\$1.40	172 ft <sup>2</sup>	\$22.40	16 min



**Safety Precaution:** In case of contact with skin, wash with plenty of running water.